

## Events Management

IDIADA Proving Ground is an ideal venue for corporate events and presentations with a dedicated multilingual and multi-disciplinary team.



Our team has experience in successful automotive events management since 1995. The team is on hand to design, organize, manage and execute tailor-made events according to the client's objectives and ensure a successful and safe event.

- Product training
- Product launches
- Test drives
- Driving and engineering courses

### **Services offered include the following:**

- Proving ground rental
- Expert drivers
- Design of the test activities to be performed
- Reference car rental
- Mechanical support
- Search, pre-selection and proposal of the most suitable venues, hotels and restaurants according to customers' needs
- Marquees and constructions rental
- Meeting rooms and audio-visual equipment rental
- Branding design and production
- Full catering services and coordination

# Arplus<sup>+</sup>

## IDIADA

- Hostess services
- Transportation solutions
- Gifts and promotional items supply