

Events Management

IDIADA UK Proving Ground is an ideal venue for corporate events and presentations with a dedicated multilingual and multi-disciplinary team. Our team has experience in successful event management.



The team is on hand to design, organize, manage and execute tailor-made events according to client's objectives and ensure a successful and safe event:

- Product training
- Product launches
- Top management and VIP meetings
- Clinics
- Incentives
- Driving and engineering courses

Services offered include the following:

- Proving ground rental and complementary services
- Expert drivers
- Design of the tests activities to be performed
- Reference car rental
- Mechanical support
- Car spare parts supply
- Search, pre-selection and proposal of the most suitable location, hotels, and restaurants according to customers' needs
- Marquees and constructions for launches, static sessions and product presentation's

Arplus⁺

IDIADA

- Meeting rooms and audio-visual equipment rental
- Branding design and production
- Full catering services and coordination
- Hostess services
- Transportation solutions
- Gifts and promotional items supply